

PERMIT # \_\_\_\_\_

**City of Palo**  
**2800 Hollenbeck Road, Palo, IA 52324**  
**Phone (319) 851-2731 Fax (319) 851-2734**

**SIGN PERMIT**

DATE: \_\_\_\_\_

VALUATION \$: \_\_\_\_\_

Type of Business:

- Industrial
- Church
- Commercial

Name of Business: \_\_\_\_\_ Location Zoned As: \_\_\_\_\_

Address: \_\_\_\_\_

Applicant Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

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Name of Sign Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

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Square Footage of Sign to Be Installed: \_\_\_\_\_ sq. ft.      Lit signage:    yes    no

Type of Sign:

- Ground
- Wall
- Window
- Other

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165.16 SIGN REGULATIONS. Regulation of the size, location, and certain features of signs is necessary to enable the public to locate goods, services and facilities without disruption to surrounding areas; to prevent wasteful use of natural resources; to prevent hazards to life and property; and to assure the continued attractiveness of the community.

1. Nameplates. Signs bearing only property numbers, postal box numbers, names of occupants of premises, private parking, or other identification of premises not having commercial connotations. Such signs are permitted in all districts.
2. Church Bulletin Boards, Public Bulletin Boards, and Official Community Signs.
  - A. Church bulletin boards and public bulletin boards are permitted in all districts.
  - B. Official community signs, if so designated and approved by the City Council, are permitted in designated districts or for designated properties as authorized and conditioned by resolution of the City Council.

*(Ord. 555-229 – June 09 Supp.)*

3. Temporary Signs Advertising the Lease or Sale of the Premises or Items on the Premises.
  - A. Shall not exceed twelve (12) square feet in total area in the following districts: A-1, R-1, R-2, C-2, and C-3.
  - B. Shall have no restrictions on size in the following districts: C-1, M-1, M-2.
  - C. Shall not be placed in street right-of-way in any district.

*(Ord. 539-2008 – Nov. 08 Supp.)*

4. Billboards and Advertising Signs.
  - A. A-1. Unrestricted size permitted in A-1 District, provided that such signs and billboards:
    - (1) Are not within one hundred (100) feet of any residential district.
    - (2) Are not within one hundred (100) feet of an intersection, highway structure, or residence, or another billboard.
    - (3) Are not within one hundred (100) feet of a park, school, cemetery, public, or semi-public building.
    - (4) Are not within seventy-five (75) feet of the centerline of a City or County road, or one hundred (100) feet of State or Federal highway.
  - B. C-1. Permitted in C-1 district, provided they are not to exceed one hundred (100) square feet in area and shall not be within twenty (20) feet of any residential district or use.
  - C. C-2. Permitted in C-2 district, provided they are not to exceed twenty-five (25) square feet in area and are attached to the structure in which the establishment is located and shall not be within twenty (20) feet of any residential district or use.
  - D. M-1 and M-2. Unrestricted size permitted in M-1 and M-2 districts, provided that they are not within twenty (20) feet of any residential district or use.

5. Illumination of Signs and Nameplates. The following regulations apply with regard to the illumination of signs and nameplates:

- A. Shall not exceed 200 watts total and shall be lighted only with non-intermittent lighting in the following districts: R-1, R-2, C-3, and dwellings in C-2.

*(Ord. 539-2008 – Nov. 08 Supp.)*

- B. Shall not exceed 600 watts per sign or total watts of 700 for the premises and shall be lighted only with non-intermittent lighting in a C-1 district.
- C. No further restrictions apply to other districts or uses.

6. Maintenance of Signs: All signs and billboards shall be maintained in a neat and presentable condition and in the event their use ceases, they shall be removed promptly and the surrounding area restored to a condition free from refuse and rubbish.

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